

Grand Crossing

Brighton, MI

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

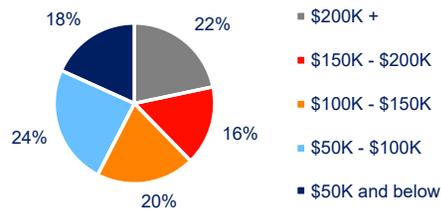
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	5,418	24,792	51,703	42,551
Total Daytime Population	9,303	34,846	57,461	51,087
Workplace Population	5,746	15,756	22,308	21,129
Average Household Income	\$113,417	\$152,599	\$159,200	\$154,728
Median Household Income	\$90,951	\$116,964	\$121,549	\$116,563
Total Households	2,535	10,198	20,509	17,038
Median Home Value	\$313,672	\$426,666	\$448,927	\$435,437
College (4+)	40.5%	47.9%	48.5%	46.5%
Total Consumer Spending/Capita (Weekly)	\$443	\$472	\$477	\$473
% of Households with Children	25.4%	24.8%	25.5%	25.7%

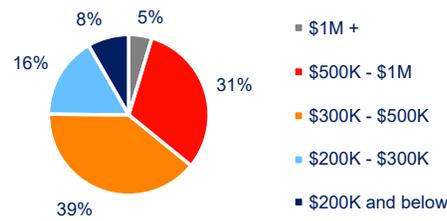
2030 Demographic Projections

Projected Population	5,653	25,759	53,712	44,421
Projected Annual Growth Rate	0.9%	0.8%	0.8%	0.9%
Projected Total Growth Rate (5-Yr)	4.3%	3.9%	3.9%	4.4%

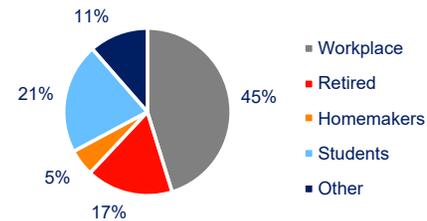
3-Mile Radius Section Detail



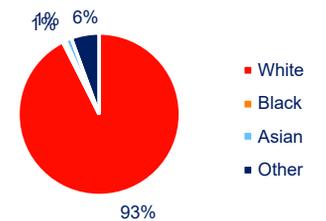
Household Income



Home Value



Daytime Population



Hispanic Origin: 2.7%

Race

